PAID ADVERTISEMENT

President Donald J. Trump The White House 1600 Pennsylvania Avenue NW Washington, DC 20500

Dear Mr. President,

In our previous two communications in *The Wall Street Journal*, we called attention to the lurking threat our country faces from an exploding national debt fueled by runaway government spending. We urged you to lead a national campaign to restore fiscal soundness to our great country by waging a nonpartisan War on Waste.

From a recent U.S. Government Accountability Office report*: "Since 2003...cumulative improper payment estimates have totaled about \$1.4 trillion." \$1,400,000,000,000. Examples of improper payments are payments to doctors with suspended or revoked medical licenses or to people identified as deceased in federal death files.

A **War on Waste** is long overdue.

We respectfully recommend that you announce to the nation that you are beginning a four-step War on Waste, that stamping out profligate government spending is a top priority of your administration.

Step 1 – Start a Transparency Revolution

Publicize every White House expenditure. Direct every department and agency in your administration to follow suit. Classified expenditures would be excluded.

Transparency will be a culture-changing force. It will revolutionize government. It will influence how people vote. Knowing there is nowhere to hide will motivate politicians to earn votes with fiscal prudence rather than wasting taxpayer dollars by buying votes.

We are living in the Information Age and the Big Data world. There is no reason why every government expenditure should not be public, accessible to the voting public via cell phone, computer, and iPad.

Step 2 – Begin a War on Waste

Cut White House expenses 10%. Direct every government department and agency to cut expenses at least 5% (a realistic goal) and report the progress to you monthly.

This **Transparency Revolution**, this **War on Waste** are nonpartisan. It is not about cutting programs. It is about cutting government waste, fraud, duplication, and incompetence. How can removing waste—such as the \$1.4 trillion in improper payments—do anything but increase the efficiency and effectiveness of every affected government program?

Step 3 – Mobilize Government Employees and Investigative Journalists

Our government employs many fine, dedicated public servants. They know where government waste is. So do investigative journalists. Reward those who expose waste with a percentage of the realized savings, a smaller percentage to their department head.

We recommend you hold an annual recognition dinner (maybe on the same night as the White House Correspondents' Dinner) for those who reported the greatest amount of government waste. It is crucial to include dedicated public servants and investigative journalists in this important initiative.

Step 4 – Report the Progress to the Public

Personally report to the public the progress or lack thereof at least quarterly for the remainder of your administration. Doing so is a clear and powerful statement that you personally and your administration are unequivocally focused on waging a war on the increasingly dangerous deficit spending crisis.

Congratulations, Mr. President. Under your administration, the economy is blooming. Unemployment is at 3.9%, near a 50-year low. For Black Americans, Hispanics, Asians, and those with only a high school diploma, it is at or near record lows. For women, unemployment is near a 66-year low. For youths, a 50-year low.

Wages are increasing. Regulations are far less counterproductive. Corporate tax rates are globally competitive. Domestic energy production is flourishing.

Unfortunately, the federal debt continues skyward. What would happen to our great country if the interest rate on government bonds exceeded 12% as in the early 1980s?

Mr. President, fiscal sanity is every bit as crucial to America's survival as a strong defense. Only the President can begin a **Transparency Revolution**. Only the President can wage a **War on Waste**. Ronald Reagan once said, "If not us, who? If not now, when?"

The following page lists over 130 names of our country's leaders who join us in urging you to make the **Transparency Revolution**, the War on Waste a primary and relentless initiative.

Respectfully,

Dr. Tom Coburn

Honorary Chairman

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Thomas W. Smith

Chairman

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Adam Andrzejewski CEO & Founder

We welcome your support in our nonpartisan War on Waste. It's Your Government. It's Your Money.



Join the Transparency Revolution!

For more information, please visit www.OpenTheBooks.com

We endorse the Transparency Revolution and the War on Waste

The Honorable George Allen

Governor, Commonwealth of Virginia (1994-1998) U.S. Senator (2001-2007)

John Allison

Retired CEO BB&T and The Cato Institute

Robert Alt

President & Chief Executive Officer, The Buckeye Institute

Brian Anderson

Editor, City Journal

Robert Arnott

Chairman, Research Affiliates, LLC

Morton Blackwell

President, The Leadership Institute

David P. Bossy

President, Mid-America Development Properties LLC

David Bozell

President, ForAmerica

L. Brent Bozell III

Founder and President, Media Research Center

Adam Brandon

President, Freedom Works

The Honorable David A. Brat Representative VA-7, U.S. House of Representatives (2014-2019)

Tammy Bruce

Political analyst, columnist and author

Jonathan Bydlak President, Coalition To Reduce Spending

Patrick Caddell Pollster & Political Analyst

Jameson Campaigne

Publisher, Jameson Books; Board Member, OpenTheBooks.com

Derwood Chase

Founder & Chairman Emeritus, Chase Investment Counsel

John W. Childs Chairman of the Board & Founder, J.W. Childs Associates

Warren Coats, Ph.D.

Retired, International Monetary Fund

Angelo Codevilla, Ph.D. Professor Emeritus, Boston University

Steve Cortes Contributor, CNN

Harlan Crow

Chairman, Crow Holdings

Ravenel Curry III Chief Investment Officer,

Eagle Capital Management, LLC

Hartman, Maher & Co., LLC

Timothy G. Dalton, Jr. Chairman and Founder, Dalton, Greiner,

The Honorable Jim DeMint Founding Chairman,

Conservative Partnership Institute

The Honorable John Dougall Auditor, State of Utah

The Honorable Becky Norton Dunlop

White House Staff (1981-1985)

The Honorable Robert Ehrlich Governor, State of Maryland (2003-2007)

Member, House of Representatives (1995-2003)

Director, The Soho Forum Debate Series

Richard A. Epstein

Laurence A. Tisch Professor of Law, New York University School of Law

Founder & Chief Executive Officer,

WorldNetDaily.com

Peter Farrell Founder & Chairman, ResMed

The Honorable John J. Faso

Representative NY-19, U.S. House of Representatives (2017-2019)

Founder, The Heritage Foundation

Devin Foley

Edwin Feulner

Co-Founder & Chief Executive Officer, The Charlemagne Institute

John Fonte

Director, Center for American Common Culture, The Hudson Institute

Foster Friess

Founder, Foster's Outriders & Patients USA

The Honorable Gay Hart Gaines Vice Chairman, Corporation for Public

Broadcasting (2003-2010)

Chris Galvin

Chairman & Chief Executive Officer, Blythebourne Capital LLC

The Honorable Martin Welsh Garrick

Minority Leader, State Assembly of California (2010)

Representatives (1995-1999)

George Gilder

Chairman, Gilder Fund Management

The Honorable Newt Gingrich Member of the U.S. House of Representatives (1979-1999); Speaker of the U.S. House of

Tom Giovanetti

President, Institute for Policy Innovation

The Honorable Barry M. Goldwater, Jr. Representative CA (Retired), U.S. House of Representatives (1969-1983)

John C. Goodman

President, Goodman Institute for Public Policy Research

Susan Gore

Founder, Wyoming Liberty Group

The Honorable Richard Graber, Ambassador, Retired

President, The Lynde & Harry Bradley Foundation

James Grant

Publisher, Grant's Interest Rate Observer

The Honorable Judd Gregg Governor, State of New Hampshire

(1989-1993); U.S. Senator (1993-2011)

Vice President of Content, Salem Media Group The Honorable Josh Haeder

Treasurer, State of South Dakota

Alice Hanley President, Hanley Petroleum LLC

Stanford University

Victor Davis Hanson Senior Fellow, Hoover Institution,

Naomi Hass-Perlman

Vice President, The Gatestone Institute

Roger Hertog

President, The Hertog Foundation

Heather Higgins

Independent Women's Voice

The Honorable Cindy Hill

Superintendent of Public Instruction, State of Wyoming (2011-2015)

The Honorable Michael Huckabee Governor, State of Arkansas (1996-2007)

The Honorable Tim Huelskamp, Ph.D.

President, The Heartland Institute

William Ellery James Co-Founder and General Partner,

RockPort Capital Partners

David A. Keene

Editor At Large, The Washington Times

Michael Keiser President, Keiser Golf Properties

Charles Kesler

Editor, Claremont Review of Books

Suhail Khan Chairman, Conservative Inclusion Coalition

Roger Kimball

Publisher, Encounter Books & The New Criterion

Charlie Kirk

Founder & Executive Director, Turning Point USA

Vince Kolber Chairman, RESIDCO

Derek Kreifels

President, State Financial Officers Foundation

Dr. Arthur Laffer

Founder and Chairman, Laffer Associates

The Honorable Jake LaTurner Treasurer, State of Kansas

The Honorable Rick Lazio

Representative NY-2, U.S. House of Representatives (1993-2001)

The Honorable Howard Leach, Ambassador, Retired President, Leach Capital LLC

Michael Leven

Founder, Michael and Andrea Leven Family Foundation

The Honorable Bob Livingston Representative LA-1, U.S. House of Representatives (1977-1999)

Rich Lowry Editor, National Review

Robert Luddy

President & Founder, CaptiveAire Systems

Carrie Lukas President, Independent Women's Forum

Donald L. Luskin Chief Investment Officer, TrendMacro

David Marguardt

Founding Partner, August Capital

President, Phyllis Schlafly Eagles

John Mauldin Chairman, Mauldin Economics

Ron Maxwell Filmmaker

The Honorable Bob McEwen Former Member (Ohio), U.S. House of

Representatives (1981-1993)

John McNabb Co-Founder of the Trump Leadership Council

Mark Meckler Founder, Convention of States Action

The Honorable Edwin Meese III United States Attorney General (1985-1988)

The Honorable Curt Meier Treasurer, State of Wyoming

George Melloan Writer

Rebekah Mercer President, Mercer Family Foundation

Cleta Mitchell, Esq., Partner Foley & Lardner LLP

Daniel Mitchell

Chairman, Center for Freedom and Prosperity

Lawrence Mone President, Manhattan Institute For

Policy Research

Stephen Moore Economist, Committee To Unleash Prosperity

Joseph Morris Assistant U.S. Attorney General,

Department of Justice (1986-1988)

Derov Murdock

Contributing Editor, National Review Online **Bill Nasgovitz**

Chairman & Portfolio Manager, Heartland Advisors, Inc.

Lisa B. Nelson

Chief Executive Officer, American Legislative Exchange Council

Grover Norquist President, Americans for Tax Reform

Eric O'Keefe

Chairman, Citizens for Self-Governance Peter B. Orthwein

Executive Chairman, Thor Industries, Inc. **Candace Owens**

Founder, BLEXIT

Tony Perkins

James Piereson

President, William E. Simon Foundation

President, Family Research Council

Joseph Pinion III Contributor, CNN

Sally C. Pipes

President & Chief Executive Officer, Pacific Research Institute

The Honorable Bruce Poliquin

Representative ME-2, U.S. House of Representatives (2015-2019)

Andrew Puzder

Businessman & Author, The Capitalist Comeback

Gary Rabine

Chief Executive Officer & Founder, Rabine Group

Lawrence W. Reed

President, Foundation for Economic Education

Ralph Reed Founder, Faith & Freedom Coalition

Alfred Regnery

Chairman, Intercollegiate Studies Institute

R.R. Reno Editor, First Things

John W. Richards Jr., M.D. Founder, iMPAC Consulting, LLC

Victor Riches

Ed Rollins

President & CEO, The Goldwater Institute

Reagan-Bush Campaign Manager (1984) Nina Rosenwald

Charles Royce Nathan Saint-Amand, M.D.

President, The Gatestone Institute

Trustee, Manhattan Institute For Policy Research

The Honorable Kelly Schmidt

Treasurer, State of North Dakota

Peter Schweizer

Tom Sodeika

President,

Government Accountability Institute John Silvia

Founder & CEO, Dynamic Economic Strategy

Chief Executive Officer,

Precision Payroll of America **Tony Svanascini**

Chief Executive Officer, Americaneagle.com

John Tamny Director, Center for Economic Freedom,

Hilary Till Founder, Premia Research LLC

Board Treasurer, OpenTheBooks.com **Richard Uihlein**

FreedomWorks

Founder, Uline

Richard Vedder, Ph.D. Distinguished Professor Of Economics

Emeritus, Ohio University Richard A. Viguerie

Chairman, ConservativeHQ.com **Scott Walter**

President, Capital Research Center

Richard Weekley Co-Founder, David Weekley Homes

Dick and Mary Beth Weiss

Principals, Hawthorne Partners **Sheila Weinberg**

Chief Executive Officer & Founder, Truth In Accounting

Raymond James Welder

Chief Executive Officer, Welder Exploration & Production, Inc.

Chief Economist, First Trust Advisors Lieutenant Colonel Allen B. West

Armstrong Williams 2016 Multicultural Media Broadcast

(US Army, Retired)

Member, 112th U.S. Congress

Brian Wesbury

Owner Of The Year

President, The Claremont Institute

Kevin Williamson

Journalist

Rvan Williams

The Honorable Kimberly Yee

Treasurer, State of Arizona

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