OPENTHEBOOKS.COM 2021

MEDIA KIT

A SPECIAL INTRODUCTION TO

OUR TRANSPARENCY WORK AT OPENTHEBOOKS

OCTOBER 2021

AS FEATURED IN















































INTRODUCTION

In 2021, it's a target rich environment to expose taxpayer abuse.

Thanks to your help, 2021 is rapidly becoming our strongest year. We are keeping our promise to open and audit the books.

Rather than 40 investigations (2020), our goal is 250+ oversight investigations. We are filing 40,000 Freedom of Information Act requests - the most in American history. We are capturing all federal salaries, bonuses, and checkbook spending; all 50 state checkbooks; and 25 million municipal public employee salaries and pension records.

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Our national reputation continues to grow.

In 2021, our investigations have been featured across the mainstream media including, The Wall Street Journal; USA Today; BBC World News Tonight; CNBC's American Greed; Jimmy Kimmel Live; NBC's Today Show; the 190 ABC, NBC, CBS, and Fox affiliates of Sinclair Broadcast Group (a Fortune 500 Company); the New York Post; Chicago Tribune; Business Insider; and C-SPAN.

We've also been covered by The Drudge Report; Real Clear Politics; Newsmax; One America News; The Daily Mail, U.K.; Epoch Times; iHeart Radio; SKY TV International; Hearst TV; Newt Gingrich's "Newt's World 360," Breitbart, The Nation, Vox, Rush Limbaugh, and many others.

At least eleven shows at Fox News covered our 2021 investigations, including The Tucker Carlson Show, Hannity!, The Ingraham Angle, Outnumbered with Emily Compagno, PrimeTime with Jesse Watters; Mornings with Maria at Fox Business, Cavuto Live, America's Newsroom, Stuart Varney & Co., and more.

Our 191 investigations (lifetime) published at Forbes have 15.3 million views, and this year, we've already received 5.1 million views on our findings.

Today, OpenTheBooks is the strongest voice in America for robust transparency and forensic auditing of all government expenditures. Our mission has a constitutional basis in Article I, Section 9, which states: "... a regular Statement and Account of the Receipts and Expenditures of all public money shall be published from time to time."

The interpretation is clear: "post every dime, online, in real time. Open The Books!"

We believe transparency changes everything.

Sincerely,

Adam Andrzejewski

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OPENTHEBOOKS OVERSIGHT REPORT

MAPPING THE SWAMP

A STUDY OF THE ADMINISTRATIVE STATE (FY2020)



MAPPING THE SWAMP

A STUDY OF THE ADMINISTRATIVE STATE (FY2020)

Published: Forbes | September 27, 2021





BIDEN'S VAX MADATE

ENFORCED WITH \$70K-\$700K FINES

Published: Forbes | September 28, 2021 | 320,000+ views



- Launched our findings on Sinclair Broadcast (a Fortune 500 Company) and their 190 ABC, NBC, CBS, and FOX affiliates across America, from their National Desk platform. Showed how The Swamp is winning and the administrative state continues to grow: 1.4 million executive agency employees, a modern-day high.
- Big salaries: the average pay in most federal agencies is \$100,000+.
- Big Benefits: the average bureaucrat receives 44-days of Paid Time Off (PTO).
- Then, we published our findings at Forbes and topped the Drudge Report for 44-hours. We showed how the Occupational Safety and Health Administration (OSHA), a regulatory agency, was tasked with enforcing the Biden vax mandate using draconian fines - a tenfold increase in fines hidden inside the \$3.5T reconciliation act being considered by the U.S. House.
- Television coverage included Tucker Carlson Tonight; Hannity!; The Ingraham Angle; Wake Up America on Newsmax; and EpochTV.
- News coverage included Daily Wire; Daily Mail; "Waste of the Day" at RealClearPolicy; Government Executive; Zero Hedge; Breitbart; Charlie Kirk Radio Show; Lars Larsen radio show; the Committee to **Unleash Prosperity**, and many others.
- Legislative pushback to the vaccine mandate included Republican Study Committee in Congress and the State Financial Officers Foundation alongside 24 state treasurers, auditors, and financial officers who highlighted our findings.













































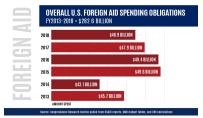
OPENTHEBOOKS OVERSIGHT REPORT

U.S. FOREIGN AID

HOW AND WHERE THE U.S. SPENT \$282.6 BILLION, PLUS UPDATED COVID-19 FOREIGN AID & PAYMENTS TO THE UN AND OTHER AGENCIES

Published: August 2021

READ THE REPORT AT **OPENTHEBOOKS.COM**



NEW REPORT:

NEARLY \$300 BILLION IN FOREIGN AID SPENT BY **U.S. GOVERNMENT**

Published: Forbes | August 4, 2021

READ ARTICLE AT FORBES



STAGGERING COSTS:

U.S. MILITARY EQUIPMENT LEFT BEHIND IN AFGHANISTAN

Published: Forbes | August 23, 2021 | 500,000+ views





BIDEN ADMINISTRATION ERASED AFGHAN WEAPONS REPORTS

FROM FEDERAL WEBSITES

Published: Forbes | August 31, 2021 | 100,000+ views



- U.S. foreign aid dwarfed federal payments to 48 out of 50 state governments only California and New York received more. Launched our findings at Sinclair Broadcast Group on The National Desk morning show and in our Forbes policy column.
- Afghanistan was the #1 recipient of U.S. foreign aid at \$6 billion per year and exceeded all other 170 countries. The Afghan security forces also received \$83 billion over a 20-year period in military equipment and training.
- The Taliban overran Afghanistan and captured the U.S. provided war chest: 75,000 military vehicles; 200 airplanes and helicopters; 600,000 weapons, and much more. The Taliban is classified under U.S. law as a terrorist organization.
- Major television: BBC World News; Ingraham Angle at FOX News; Fox News Primetime With Jesse Watters; Wake Up America at NewsMax TV; two primetime interview segments on Cortes & Pellegrino at NewsMax TV; Waste Of The Week on The National Desk at Sinclair Broadcast Group and 190 ABC, NBC, CBS and Fox affiliates across America; and TheBlaze TV.
- Other major coverage: The New York Post; WABC New York City; The Charlie Kirk Show; Daily Wire; five 'Waste Of The Day' pieces at Real Clear Politics; The Lars Larson Show; Washington Times; Washington Examiner; Yahoo! News; Jim Bohannon National Radio Show; Graham Ledger Podcast; and Instapundit. Findings aired on Outnumbered at Fox News with Host Emily Compagno.
- The State Department issued guidance to the Government Accountability Office (GAO) and the Special Inspector General For Afghanistan Reconstruction (SIGAR) to remove all Afghan military equipment audit reports. We had proactively captured those reports and reposted them at OpenTheBooks.com. These reports were cited by the Fact Checker at Washington Post and Daily Mail.
- Findings showcased in U.S. Sen. Joni Ernst's Squeal Award published in August highlighting key examples of taxpayer abuse. Former Amb. Donald Johnson's editorial at Fox News and New York Post highlighted our findings.
- Presented to 400 key influencers at Council For National Policy Conference at the Broadmoor in Colorado.









































THE EPOCH TIMES







DEMOCRATIC MAYORS DEFUNDED THEIR POLICE

WHILE SPENDING MILLIONS ON THEIR **OWN POLICE PROTECTION**

Published: July 2021



READ ARTICLE AT FORBES

- Launched our findings at Forbes and the 190 ABC, NBC, CBS and Fox Local affiliates of Sinclair Broadcast Group (a Fortune 500 company), from their **National Desk** platform.
- We found that only Democratic Mayors defunded their police and spent millions of taxpayer dollars using the police on their own police security.
- Fox News host Emily Compagno drove segments on Gutfeld!, Outnumbered and Kennedy shows.
- Fox Business and Fox News ran their segments on Mornings with Maria; Cavuto Live; Stuart Varney & Co.: and America's Newsroom.
- One America News, John Hines correspondent, aired a news story and our long-form interview segment. Other national and international media included New York Post, Daily Mail, Yahoo! News, Washington Examiner, the #WasteOfTheDay column at Real Clear Politics, Mark Tapscott at Epoch Times, Daily Signal and iHeart Radio including Westwood One's Jim Bohannon Show.
- Changed the national narrative on 'Defund The Police': In Los Angeles, Seattle, and New York. Candidates for mayor were running on the issue and swearing off their police protection details – since their police forces were defunded.



































DR. ANTHONY FAUCI

THE HIGHEST PAID EMPLOYEE IN THE ENTIRE U.S. FEDERAL GOVERNMENT - EVEN OUT-EARNING THE PRESIDENT

Published: January 2021



READ ARTICLE AT FORBES

TRANSPARENCY, MEDIA AND LEGISLATIVE IMPACTS

- Launched our findings at Forbes (810,000+ views) that Dr. Fauci earned \$417,000 in 2019 and \$434,000 in 2020 - out-earning all 4.3 million federal employees.
- Between years 2015 and 2020, Fauci had a \$100,000 pay raise from \$335,000 to \$434,000.
- Major television: NBC Today Show; ABC Jimmy Kimmel Live; FOX News and FOX Business; 180 ABC, NBC and CBS stations of Sinclair Broadcast Group; 198 ABC, NBC, and CBS stations of Nexstar Media Group; Newsmax; and TheBlaze.
- Repeatedly mentioned on The Sean Hannity Show at Fox News and cited on Outnumbered with co-host Emily Compagno (June 2021).
- Major Radio: Rush Limbaugh Show, Mark Levin Show, and Jim Bohannon Show.
- Major websites: Daily Mail, Newsweek, Daily Caller, Newsmax, The Federalist, Breitbart, Cheddar, Real Clear Politics, MSN News, Washington Times, Washington Examiner, PoliFact, and ZeroHedge.
- Referenced in Yahoo! News when the "Fire Fauci Act" was introduced in Congress by Rep. Thomas Massie (R-KY).



























BATTLING WASTE IN THE

\$1.9 TRILLION AMERICAN RESCUE PLAN ACT OF 2021



PAID TO STAY HOME:

CORONAVIRUS AID BILL PAYS FEDERAL EMPLOYEES WITH KIDS OUT OF SCHOOL UP TO \$21,000

Published: Forbes | March 2021 | 607,000 views





IS THERE WASTEFUL **SPENDING**

IN THE NEW \$1.9 TRILLION CORONAVIRUS STIMULUS BILL?

Published: Forbes | March 2021 | 200,000 views





\$350 BILLION COVID BAILOUT

TO STATES, CITIES & COUNTIES -HERE ARE THE DETAILS

Published: Forbes | March 2021 | 17,000 views



- Our auditors mapped the \$350 billion bailout to the 50 states, 600 tribes, 7 territories, and 30,000 localities across America. Created an interactive map so citizens can review their local "congressional bailouts."
- Discovered a new perk for federal employees: paid \$1,400 for up to 15 weeks to stay home if their kids aren't enrolled in a fulltime school. Cost? \$570 million.
- Partnered with **USA Today** and shared our findings of the wasteful spending in the bill. We helped influence the frame and findings of the piece, "Is Biden's \$1.9T Covid-19 Relief Package Too Much?"
- Fox News covered our findings. 180 ABC, NBC, and CBS stations owned by Sinclair Broadcast Group aired three national segments. We had two hours on CSPAN's Washington Journal program to outline the waste. Newsmax aired two interviews including on their national morning show and Sunday "Save The Nation" program.
- Our three investigations published at **Forbes** received 825,000 views.
- Other websites providing coverage included Townhall, Daily Signal, The Blaze, Real Clear Politics, ZeroHedge, The College Fix, Louder with Crouder, The Daily Wire, Yahoo! News, and the Epoch Times.





























TOP PAID L.A. LIFEGUARDS

TOP PAID L.A. LIFEGUARDS EARNED UP TO \$392,000 IN 2019

THE \$392,000 LIFEGUARD: **BAYWATCH AS A UNION SHOP**

Published: March 2021

READ ARTICLE AT FORBES



- Launched our findings at Forbes (240,000 views) and The Wall Street Journal (3.2 million subscribers) that Los Angeles County lifeguards are paid up to \$392,000 per year in total compensation.
- We found 82 lifeguards made more than \$200,000 and seven lifeguards made between \$300,000 and \$392,000 in 2019, the latest year available.
- Driving taxpayer costs higher was the overtime payouts and public-sector union membership. We found that a single lifeguard earned \$630,000 in overtime alone during a five-year period!
- Made national and international news including a taped interview at ABC's Inside Edition, two pieces in The Wall Street Journal, Drudge Report, Fox Business, Daily Mail, New York Post, and iHeart Radio's 'Deep Dive' podcast.
- · Major television, radio, and website coverage including local coverage on KABC radio, ABC-7 Los Angeles, FOX11- Los Angeles, NBC- Los Angeles, Politico, California Political Review, and California Policy Center.
- National websites included The Daily Wire, Daily Caller, Breitbart, Real Clear Politics, ZeroHedge, and more.

































EARMARKS ARE BACK

\$370 MILLION IN EARMARKS TO 23 NEWLY **ELECTED REPUBLICAN FRESHMEN**

Published: June 2021

READ ARTICLE AT FORBES

NEW EARMARKS COSTING TAXPAYERS \$10 BILLION PROPOSED BY 324 MEMBERS OF CONGRESS - IS THERE WASTEFUL SPENDING?

Published: May 2021



READ ARTICLE AT FORBES

- Our auditors spent a collective 125 hours in one day to compile from 324 Member of Congress websites - 3,309 earmarks costing taxpayers \$9.3 billion. Republicans earmarked \$4.7 billion and Democrats \$4.6
- In the initial snapshot (May 2021), 6 of the top 7 Members proposing earmarks were Republicans and 14 out of the top 25.
- 23 Republican freshmen received \$370 million in Pelosi's approved earmarks. These freshmen tipped the Republican House embrace of earmarks.
- Created an **interactive map** of the earmarks by congressional district across USA.
- Five television networks aired our findings including FOX News; the 170 ABC, NBC, and CBS stations of Sinclair Broadcast Group - two segments including an interview with Jan Jeffcoat; One America News Network (OANN) interview with Stephanie Myers; NewsMax, Wake Up America interview; and Epoch TV.
- Other groups providing coverage included Real Clear Politics, Yahoo! News, Newt's World 360, ZeroHedge, Epoch News, and Jim Bohannon's national radio show.











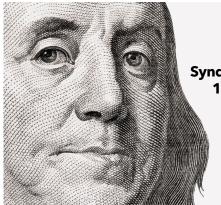












Syndicated by Sinclair Broadcast Group. 190 ABC, NBC, CBS, FOX Stations

Published at RealClearPolicy.com













WASTE OF THE DAY

Published: RealClearPolicy | Daily, since 2/15/2021



- A daily column at Real Clear Policy compiled by our auditors at OpenTheBooks.com showcasing egregious waste, fraud, corruption and taxpayer abuse.
- Topics include Quid Pro Cuomo; Congressional Perks; Ivy League, Inc.; #MeTooSlushFund; \$70 Billion in USPS Losses; Kennedy Center Bailouts; \$96 Trillion in unfunded Medicare and Social Security benefits; and more.
- Syndicated on the Real Clear News Wire and republished by the Chicago Tribune, MassLive, Epoch News, Sinclair Broadcast Group and Hearst Broadcast Company.
- Hearst TV did three segments on their 30 local stations: the militarization of traditional regulatory agencies; funding 'mood lighting' in our national parks; and federal employment of interior decorators in the executive agencies.
- Sinclair National Desk Interview: "Who Would Get a 'Golden Fleece' Award Today?" aired on 170 affiliated stations.



PRESENTED AT













THE DEPTH THE SWAMP





BY ADAM ANDRZEJEWSKI, CEO OF OPENTHEBOOKS.COM

HILLSDALE NATIONAL LEADERSHIP SEMINAR NAPLES, FLORIDA | FEBRUARY 20, 2020

PORK, CORRUPTION, WASTE, FRAUD, SAN FRANCISCO POOP, NEW YORK RATS, IVY LEAGUE, INC. AND MORE

> "THE SWAMP IS DEEPER THAN ANY OF US DARED TO IMAGINE..."

> > **WATCH ON YOUTUBE**









CNBC'S AMERICAN GREED

THE "CON" IN CONGRESS

Aired June 14th

Featured in CNBC's American Greed in an episode: The "Con" in Congress - exposing ex-Congressman, Duncan Hunter and other members of Congress who have been convicted but have never been stripped of their taxpayer-paid pensions.

AS SEEN IN



















PANORAMA EDUCATION

CO-FOUNDED BY U.S. AG MERRICK GARLAND'S SON-IN-LAW, CONTRACTED WITH 23K PUBLIC SCHOOLS AND RAISED \$76M FROM INVESTORS

Published October 12th | 44,000+ views

Panorama has a large footprint with contracts in 50+ of the nation's 100 largest school districts. The company describes its business as supporting "13 million students in 23,000 schools and 1,500 districts across 50 states."

AS SEEN IN













JUNETEENTH

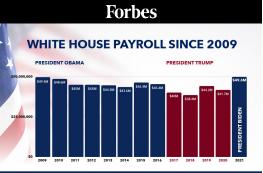
WITH JUNETEENTH, FEDERAL EMPLOYEES NOW GET 44 PAID DAYS OFF EACH YEAR Is This France? 44 Days of PTO Is Nearly 9 Weeks

Published June 17th | 176,000 views

Showcased by Drudge Report, Shannon Bream at Fox News, John Fund at the National Review and Stephen Dinan at The Washington Times.

AS SEEN IN

DENEWS CBSO NEWYORK POST NEWS MAXTY



WHITE HOUSE PAYROLL

BIDEN'S WHITE HOUSE PAYROLL IS MOST EXPENSIVE IN AMERICAN HISTORY Published July 1st

We published our audit of Biden's White House payroll. Our team of auditors beat every news agency in the country to this story. We were published at Forbes within two hours of payroll release by the White House.



HISTORICAL IMPACT

Congressional Membership Has Its Privileges | Published May 29, 2020 | Media: 200 stations - ABC, NBC, CBS & Fox | Backstopped Sen. Mike Braun's (R-IN) legislation to give Members the choice to opt-out of their congressional pension (S. 439); and Sen. Joni Ernst (R-IA) wrote the Transparency Requirements Aimed At Congressional Expenditures (TRACE) Act to require disclosure of PPP funds received by members of Congress.

Top 82 U.S. Non-Profit Hospitals: Quantifying Government Payments & Financial Assets

Published June 24, 2019 | Media: Tucker Carlson Tonight on FOX News & USA TODAY Backstopped President Trump's two executive orders on healthcare price transparency by showing that wealthy charitable non-profit healthcare providers and their CEO's were making big profits. Colorado Governor Jared Polis (D) cited our data in his state of the state address while arguing for price reforms.

Federal Government's Use It or Lose It Spending Spree - How The Agencies Spent \$100 Billion In The Final Month Of The Fiscal Year | Published March 7, 2019 | Media: C-SPAN's Washington Journal, FOX News Bulls & Bears, NY Post, & CNN | Report and findings cited in full half-page within the President's Budget To Congress FY2021— with the goal to eliminate the year-end spending spree. Senator Ernst (R-IA) introduced legislation to stop the spree (S. 1238). The House Defense Apropos. Committee Chairman Adam Smith (D-CA) said he will support an amendment on the Defense Authorization bill to curb spending sprees.

Where's The Pork? A Study of \$600 Billion In Federal Grant-making FY2016 | Published May 3, 2018 Media: USA Today, The Wall Street Journal, and FOX News | Report inspired the first-ever chapter in the President's Budget To Congress FY2021, "Eliminating Wasteful Government Spending." Senator Chuck Grassley's (R-IA) oversight letter to the Pentagon stopped the purchase of \$1,200 coffee cups.

Mapping The Swamp, A Study Of The Administrative State | Published December 26, 2017 Media: Laura Ingraham Show on FOX News | Representative Judy Hice's (R-GA) legislation on pension and bonus transparency (H.R. 2612) combined two previous bills we helped draft: Representative Mark Sanford's Federal Employee Bonus Disclosure Act (H.R. 5290) & Representative Ron DeSantis' The Taxpayer Funded Pension Disclosure Act (H.R. 3200) in the 115th Congress. Privately briefed Office of Management & Budget.

National Foundation on the Arts & Humanities | Published July 10, 2017 | Media: The Wall Street Journal Cited in President's Budget to Congress FY2021 as principle reason to eliminate the agencies.

Ivy League Inc. - Quantifying \$42 Billion In U.S. Taxpayer Subsidies, Tax Breaks, & Federal Payments
Published March 29, 2017 | Media: The Wall Street Journal & FOX News in seven segments | Report led to
new tax on excessive college endowments in the Tax Cuts And Jobs Act of 2017 as cited by the Boston
Globe.

Militarization of America | Published July 5, 2016 | Media: The Wall Street Journal & FOX News Report shared that 67 federal agencies spent \$1.4 billion on guns, ammunition, and military-style equipment; our oversight resulted in hearings at the U.S. House Oversight & Government Reform Committee. President Trump adopted our findings to strip rank-and-file paper pushing agencies of arrest and firearm power as specified in "Delivering Government Solutions For The 21st Century."

Veterans Affairs Scandal Two-Years Later - Purchased \$20M of high-end artwork | Published May 25, 2016 Media: Good Morning America & ABC World News Tonight | Oversight stopped procurement of high-end luxury artwork through Sen. Chuck Grassley's oversight letter to Veterans Affairs Secretary Robert McDonald.

U.S. Department of Veterans Affairs (VA) - cooked the books- bonus scandal | Published June 3, 2014 Media: USA Today | USA Today cited OpenTheBooks' oversight during the scandal as the reason the U.S. House voted unanimously to end the bonus program at the agency and acting Veterans Affairs Secretary Sloan Gibson slapped a one-year moratorium on the bonus program.



2.3 MILLION USERS | 10.8 MILLION SEARCHES | 2020-2021

GOVERNMENT EXPENDITURE LIBRARY

We are on pace to capture all available 2020 federal and state salaries, bonuses and checkbook spending, along with more municipal spending than ever before.

In 2020, OpenTheBooks filed 40,500 Freedom of Information Act requests - the most in American history - enabling our auditors to capture 23.5 million public employee salary and pension records and \$6 trillion in public-spending.

OpenTheBooks captured 100% of 2019 federal salaries, bonuses and checkbook spending available. We have captured all available 2019 state salaries, pensions, and checkbook spending.

Our OpenTheBooks.com database is available for all American citizens to access at no-cost. You - tax-paying Americans - need to see how your elected officials are spending your hard-earned tax-dollars.

SALARIES

18.8 million total transactions \$983 billion

CHECKBOOKS

164 million total transactions \$6.01 trillion

PENSIONS

4.7 million total transactions \$9.1 billion monthly/ \$109 billion annually



TOP 10 SALARY SPENDING STATES

1. CALIFORNIA

\$131,642,608,776 spent 1,885,254 salary records

2. NEW YORK

\$95,734,774,625 spent 1,745,501 salary records

3. TEXAS

\$75,474,608,431 spent 1,616,578 salary records

4. FLORIDA

\$38,582,954,632 spent 875,955 salary records

5. ILLINOIS

\$35,897,521,481 spent 646,905 salary records

6. OHIO

\$27,708,673,339 spent 655,503 salary records

7. NEW JERSEY

\$26,446,973,023 spent 398,919 salary records

8. WASHINGTON

\$26,424,534,050 spent 488,741 salary records

9. NORTH CAROLINA

\$25,002,854,175 spent 569,574 salary records

10. PENNSYLVANIA

\$23,254,524,069 spent 425,337 salary records

*Please note this data is inclusive of both state and local salary collection

TOP 10 CHECKBOOK SPENDING STATES

1. CALIFORNIA

We are suing California for their state checkbook.

2. NEW YORK

\$369,937,779,925 spent 16,552,924 transactions

3. TEXAS

\$191,761,288,118 spent 22,471,942 transactions

4. FLORIDA

\$118,381,891,406 spent 5,800,778 transactions

5. ILLINOIS

\$102,117,796,411 spent 4,755,389 transactions

6. OHIO

\$99,252,611,534 spent 23,968,717 transaction

7. NEW MEXICO

\$81,924,911,103 spent 2,504,361 transactions

8. NEW JERSEY

\$81,793,092,424 spent 1,661,281 transactions

9. ARIZONA

\$80,526,668,903 spent 15,623,582 transactions

10. GEORGIA

\$79,425,109,680 spent 1,093,271 transactions

^{*}Please note this data is inclusive of both state and local checkbook collection.



THANK YOU

for covering OpenTheBooks work on behalf of the American Taxpayer.

Together, we can show the American people how their tax dollars are spent.



